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4 **Formalizing Artisanal and Small-scale Gold Mining: a Grand Challenge of the** 5 **Minamata Convention**

6
7 Prescott, Graham; Baird, Matthew; Geenen, Sara; Nkuba, Bossissi; Phelps, Jacob and
8 Webb, Edward

9 In Brief

10 The Minamata Convention mandates formalization of artisanal and small-scale gold mining to reduce
11 mercury emissions and releases. In this article, we review the reasons previous attempts to do this
12 have largely failed, outline miner-centric approaches that are more likely to succeed and estimate the
13 likely costs of such approaches. We argue that consumers, large mining corporations, and
14 governments, not small-scale miners, should bear these costs.
15

16 Highlights

- 17
- 18 • The Minamata Convention requires countries with artisanal and small-scale gold
19 mining (ASGM) sectors to formalize them in order to reduce mercury emissions and
20 releases.
- 21 • Previous efforts to reform ASGM to reduce mercury emissions and releases have
22 largely failed.
- 23 • Bottom-up (miner-centric) approaches to formalization are needed instead but
24 extending these approaches globally will be expensive.
- 25 • We argue that governments, consumers, and large-mining corporations should pay
26 for this.
27

28 Science for Society

29
30 Over 20 million miners around the world participate in artisanal and small-scale gold mining
31 (ASGM), often without legal permission, protection, or regulation. Mercury is frequently
32 emitted into the atmosphere or released into land and water as part of the gold mining
33 process. The Minamata Convention on Mercury requires signatories to extend official
34 permission, protection, and regulation to ASGM as part of a strategy to reduce or eliminate
35 the use of mercury in ASGM. Previous attempts to reform ASGM have not succeeded
36 because they have mainly focused on imposing legal requirements and technical substitutes
37 without understanding miners' needs and contexts. Comprehensive miner-centric
38 approaches are needed instead. We estimate the likely costs of extending such approaches
39 globally, and discuss options for governments, large mining corporations, and consumers to
40 pay for them.
41
42

43 **Formalizing Artisanal and Small-scale Gold Mining: a Grand Challenge of the**
44 **Minamata Convention**

45
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68
69 **Keywords:** Artisanal and small-scale gold mining (ASGM); environmental health;
70 extraction; mercury; trade-offs; formalization; environmental governance
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78 Summary

79

80 Artisanal and small-scale gold mining (ASGM) is the world's largest source of
81 anthropogenic mercury emissions and releases. These have devastating
82 consequences for miners' health and the environment. Most of the >20 million ASGM
83 miners worldwide are not officially recognized, registered, regulated, or protected by
84 state laws. Formalization—the process of organizing, registering, and reforming
85 ASGM—is mandated by the Minamata Convention on Mercury. Previous attempts to
86 reduce mercury emissions from ASGM have largely failed. Our perspective argues
87 that signatories to the Convention will only succeed in reducing ASGM mercury
88 emissions and releases with comprehensive bottom-up formalization approaches
89 centered around working with miners, and significant external funding from
90 consumers, large mining corporations, and governments. The approximate global
91 five-year cost of this approach could be \$355 million USD (upper and lower estimate
92 bounds: \$213–742 million) if scaled per country, or \$808 million USD (\$248 million–
93 \$2.17 billion) if scaled per miner.

94

95

96 Introduction

97

98 Over the past three decades, the global appetite for gold has continued to grow,
99 driven by increased consumer demand from Asia and soaring investor demand
100 following spiking gold prices.¹ Artisanal and Small-scale Gold Mining (ASGM) is
101 prevalent in at least 64 countries (Figure 1). The estimated number of ASGM miners
102 increased from ~16 million in 2011² to over 20 million by 2020³, with a corresponding
103 increase in annual production from 380-450 tonnes of gold in 2010-2011 to almost
104 600 tonnes by 2020⁴. The ASGM sector is worth an estimated US\$36 billion⁴ but
105 remains largely informal globally—that is, it is not officially recognized or registered,
106 and neither regulated nor protected by state laws. The persistence of informality has
107 been attributed to bureaucratic, financial, and legal barriers^{5–7}, as well as the lack of

108 incentives among ASGM miners, who commonly rely on traditional or customary
109 land claims, to have their claims sanctioned by governments.⁸⁻¹⁰ A structuralist
110 perspective on informality highlights that the cheap and flexible labor force provided
111 by ASGM miners is extremely useful to global capital.¹

112

113 Informality lowers the barriers to entry¹¹ and encourages widespread participation in
114 ASGM. As such, in many regions around the globe, ASGM activities have become
115 the backbone of rural economies.¹²⁻¹⁴ For millions of miners and their dependents,
116 ASGM is the primary source of income¹⁵. For others, it is a complementary income
117 source that helps them overcome periods of crisis or agricultural low seasons.^{16,17}

118 Unfortunately, the lack of oversight and protections arising from informality has
119 underpinned and facilitated egregious human rights and environmental violations.¹⁸⁻

120 ²⁰ For instance, ASGM miners are particularly vulnerable to extortion and arrest.^{17,21-}

121 ²³ Of the many environmental issues arising from ASGM, policy makers and
122 researchers have largely focused on mercury pollution.

123

124 Mercury use remains one of the simplest and most cost-effective ways to extract and
125 concentrate gold by ASGM miners.^{24,25} Miners use mercury to extract liberated gold
126 particles in concentrates or whole ore. The mercury forms an amalgam that miners
127 can heat to evaporate the mercury, leaving behind the gold.²⁴ Mercury lost when
128 disposing of the amalgamating solution and mercury vaporized from the amalgam
129 are the main sources of mercury emissions from ASGM activities. According to
130 UNEP,²⁶ over 2,000 tonnes of mercury are emitted or released into the environment
131 by ASGM miners worldwide. The inhalation of mercury vapor has negative health
132 impacts on miners²⁷ and on people who live adjacent to gold workshops.²⁸ In aquatic

133 ecosystems, mercury can form compounds with cyanide $\text{Hg}(\text{CN})_2$, which can
134 bioaccumulate.²⁹

135

136 The 2013 Minamata Convention on Mercury seeks to reduce anthropogenic
137 emissions of mercury (Box 1),³⁰ including from ASGM. As the environmental
138 problems associated with ASGM have been primarily attributed to pervasive
139 informality, policymakers have increasingly focused on formalization as the
140 fundamental strategy to reform ASGM.⁷ Researchers and policymakers have argued
141 that formalization will not only stimulate economic growth and increase tax revenues
142 by giving ASGM miners strong property titles, but will also improve working
143 conditions and promote better environmental management.^{31–35} The Minamata
144 Convention therefore requires any Party where “artisanal and small-scale gold
145 mining and processing in its territory is more than insignificant” to develop a National
146 Action Plan (NAP) that includes steps towards ASGM formalization (Article 7.3).^{36,37}
147 By January 2022, sixteen countries had published NAPs: Burkina Faso,³⁸ Burundi,³⁹
148 Central African Republic,⁴⁰ Democratic Republic of Congo⁴¹ (Box 2), Ecuador,⁴²
149 Guinea,⁴³ Laos,⁴⁴ Madagascar,⁴⁵ Mali,⁴⁶ Mongolia,⁴⁷ Nigeria⁴⁸, Republic of Congo,⁴⁹
150 Senegal,⁵⁰ Sierra Leone,⁵¹ Uganda,⁵² and Zimbabwe⁵³ (Figure 1).

151

152 This Perspective seeks to inform researchers and policymakers on how best to
153 achieve the stated goals of the Minamata Convention as it relates to ASGM. We
154 review previous attempts to reduce mercury emissions and releases from ASGM,
155 and outline what successful reform will look like, how much it will cost, and who
156 should pay for it. Previous approaches have largely failed. Comprehensive miner-
157 centered approaches to formalization are needed but extending these approaches

158 globally will be expensive. We argue that governments, consumers, and large
159 corporations should fund such approaches.

160

161 **A brief history of controlling ASGM mercury emissions and releases**

162 The nature of attempts to reduce mercury usage in ASGM, and the discourses used
163 to underpin these reforms, has evolved over the past decades from isolated
164 technical interventions to the full-scale formalization approaches mandated in the
165 Minamata Convention.^{54,55} The 1980s gold rush in the Amazon triggered a wave of
166 baseline monitoring studies^{56–58} that brought attention to mercury pollution as a
167 consequence of ASGM. Subsequent research in the 1990s focused on building
168 technical capacity.⁵⁵ In parallel, discourses on formalization in this period followed
169 the more ‘legalistic’ lens popularized by De Soto, which emphasized the need to
170 remove bureaucratic restrictions so that entrepreneurial small-scale miners could
171 benefit from technical assistance and create more taxable revenue.^{55,59,60}

172

173 The 2002-2007 GEF/UNEP/UNIDO Global Mercury Project (GMP), the most
174 significant international effort before the Minamata Convention,^{25,55} epitomized this
175 period’s framing of the problem as primarily one of awareness and technical
176 capacity. The GMP aimed to educate ASGM miners and communities about the
177 hazards of mercury and propose technical solutions to avoid mercury usage in six
178 pilot countries (Brazil, Indonesia, Laos, Sudan, Tanzania, and Zimbabwe).⁶¹ The
179 project educated 300 trainers, who in turn trained an estimated 30,000 ASGM miners
180 and community members.⁶¹ Meanwhile, technical interventions included the
181 introduction of relatively simple technologies and practices, such as burning
182 amalgam in retorts and installing fume hoods in gold shops, which can reduce vapor

183 emissions by 90%⁶¹. In parallel, other isolated projects funded by the Geological
184 Survey of Denmark and Greenland introduced an alternative to mercury
185 amalgamation using borax in the Philippines, Tanzania, and Bolivia.^{62,63} Despite
186 these efforts, interventions centered on awareness and technical capacity did not
187 lead to lasting changes. As Veiga and Fadina noted, 'At the end of six years of this
188 multimillion dollar UN project [the GMP], not many miners continued with the
189 methods they had learned'.²⁵

190

191 As acknowledged in a post-project appraisal, the GMP encountered difficulties that
192 stemmed from the fact that ASGM is largely poverty-driven, and that most ASGM
193 miners lack the financial means to prioritize long-term health and environmental
194 concerns over short-term economic considerations even with training and
195 education.⁶¹ Furthermore, some alternatives to mercury amalgamation are only
196 economically viable with certain ores. For example, borax-treatment has been used
197 for centuries, but requires ores with low sulfide concentrations⁶³ and high grades of
198 gold due to the high rate of gold loss during the process.⁶⁴ Moreover, lack of trust by
199 miners towards researchers and authorities, the low profitability of these gold
200 extraction techniques, and the absence of trainers to help when the new equipment
201 breaks down have all contributed to the widespread failure to change mining
202 practices.²⁵ Beyond these financial constraints, the educational and technical focus
203 of the GMP was ultimately unsuccessful because of poor knowledge of governance
204 dynamics and an inability to tackle the structural issues that have created a
205 widespread informal ASGM sector. Deep structural issues that have hindered ASGM
206 reform include policy biases towards large-scale mining and the persistence of elite

207 patronage networks, whereby corrupt government officials have an economic
208 incentive to ensure revenue streams by maintaining informality.^{54,55,65-67}
209
210 Increasing awareness of the poverty-driven nature of ASGM led to a phase of
211 discourse in the 2000s centered around livelihoods'.⁵⁵ Recasting ASGM as not
212 simply an environmental problem, but also a vital livelihood in low-income
213 communities and rural areas, particularly as a complement to subsistence
214 agriculture⁶⁸⁻⁷¹, has influenced policy discourse to emphasize the need to formalize
215 the sector not only for tax revenue and/or environmental compliance, but also to
216 protect livelihoods.

217

218 **An opportunity to develop better formalization approaches**

219

220 Top-down, 'carrot and stick' approaches to formalization, in which miners have to
221 jump through expensive bureaucratic hoops in order to achieve legal titles and
222 access to technical and financial aid, have largely failed.^{25,54,55} In Peru, slow permit
223 allocation and weak enforcement undermined an attempt to formalize ASGM and
224 restrict it to a 5,000 km² 'mining corridor', and failed to prevent a dramatic increase in
225 deforestation for mining outside of the designated mining corridor, including in
226 protected area buffer zones and indigenous territories.⁷² A failure to adequately train
227 artisanal miners in improved techniques has resulted in legal (pseudo-formalized)
228 miners in Colombia polluting at equal rates to those of informal miners.⁷³ And even in
229 rare cases that are considered to be successful, such as that of Guyana where 88%
230 of ASGM is formalized, exclusionary dynamics and elite capture are prevalent.⁷³ The
231 use of military and police violence to enforce restrictions on informal mining has led

232 to human rights abuses²³ and failed to tackle environmental problems.^{17,74} These
233 examples show that a narrow focus on titling by no means guarantees that
234 environmental regulations will be followed, as this requires money, training and
235 incentives, and enforcement.⁷⁵ And even where formalization has occurred, formal
236 ASGM operations are frequently found to rely on informal labour.⁷⁶

237

238 There is widespread consensus in policy and academic circles that comprehensive
239 bottom-up approaches are needed.^{33,77} According to the International Institute for
240 Sustainable Development (Winnipeg), bottom-up approaches are characterized by
241 direct engagement with ASGM miners and tailoring the process to the specific
242 complexities of each case.^{77,78} For example, a formalization process in Mali started
243 by recognizing traditional patterns of organizing gold miners instead of creating new
244 cooperatives in a top-down manner, and making barriers low so that miners only had
245 to apply for a \$8 'gold-washing' (i.e. gold panning) card.⁷⁹ Formalization efforts in
246 Mongolia have created space in the legal-regulatory framework for diverse
247 institutional arrangements, recognizing not only registered companies, but also
248 unregistered partnerships and miners' NGOs.³³

249

250 In response to the failures of previous mercury reduction strategies, the Minamata
251 Convention recognizes the need for a comprehensive approach to tackling mercury
252 emissions that includes formalizing ASGM. While the process may appear bottom-up
253 because each signatory country develops their own NAP, and the wording of the
254 NAPs recognizes the need to include previously marginalized ASGM miners, the
255 process of drafting and implementing the NAPs has echoed some of the previous
256 problems with top-down approaches. The drafting of the NAPs has been delegated

257 to consultants who may have consulted mining communities to a larger or lesser
258 extent, but this does not mean that the mining communities have played an active
259 role in drafting the NAPs. As such, the process has been driven by government
260 agencies and consultants rather than mining communities.

261

262 In addition to the process being implemented *de facto* top-down by government
263 ministries, implementation has been led by ministries lacking knowledge of and
264 power over mining dynamics. While NAP implementation might ideally be a
265 collaboration across multiple ministries, including the mining, environmental, labor,
266 and health ministries, NAP implementation has mostly been delegated to
267 environmental ministries that in some cases (e.g. Ghana and Sierra Leone) have
268 little knowledge of informal mining dynamics, e.g. concerning the participation of
269 women in the informal ASGM sector.^{78,80} Furthermore, they typically have no power
270 over permit allocation, inhibiting effective action and creating inter-ministerial
271 conflict.⁵⁵

272

273 Early indications from the development of NAPs offer warnings that strategic
274 mistakes with previous formalization processes are being repeated, and in particular
275 that structural barriers to formalization are not being eliminated. The aim to totally
276 eliminate mercury instead of reducing mercury use where necessary is impractical in
277 light of the economic constraints micro-ASGM miners face. A bias towards allocating
278 the best and largest mining concessions to large-scale mining continues to be a
279 problem in countries such as Cambodia and Ghana,^{55,81} making it unclear where
280 governments will allocate viable space for a formalized ASGM sector. In writing
281 separate NAPs at a country-level, countries are missing opportunities for cross-

282 regional collaboration to tackle the illegal trade in gold and mercury.⁵⁵ Given the
283 daunting scale of the challenge—in particular, the need to understand complex
284 governance dynamics across vast scales—Hilson has proposed the ‘formalization
285 bubble’ approach⁵⁴. This strategy remains to be tested empirically, but would start
286 with small, contained pilot sites, anchored around ASGM miners who are already
287 licensed, as a way to effectively concentrate the spread of technical capacity and
288 access to finance. By concentrating stakeholders, the strategy aims to generate
289 accountability amongst stakeholders and thus reduce the risk of elite capture.⁵⁴

290

291 **Comprehensive bottom-up approaches have a high price tag**

292

293 Comprehensive bottom-up ASGM formalization must deliver measures such as
294 registration, environmental and social impact assessment, training and capacity
295 building, monitoring, enforcement, and restoration needed to improve socio-
296 environmental impacts. Since ASGM miners largely lack related financial and
297 technical capacity,³³ assessment and compliance costs need to be funded from other
298 sources. Up-front subsidies for replacement of equipment are also required. For
299 example, a retort might cost US\$5-50 and a shaking table US\$1,000-10,000.⁸² In
300 many ASGM contexts, miners take their ore to independent processing centers for
301 amalgamation and concentration. Developing cleaner processing facilities for these
302 processors will require an investment of around US\$10,000 per tonne of gold ore
303 processed.⁸³ Similarly, site restoration is essential after the mine loses viability for
304 ASGM. Woody biomass recovery rates on abandoned gold mining sites in Guyana
305 were among the lowest ever recovered for tropical forests.⁸⁴ Restoration is thus also
306 costly: restoration of gold mines in Peru cost an estimated \$1,662–3,464 per hectare

307 in the first year.⁸⁵ Unlike well-funded multinational companies with the legal
308 obligations, resources, and expertise to restore large-scale mining sites, informal
309 ASGM miners typically lack the capacity to successfully restore mining sites, leaving
310 sites vulnerable to abandonment rather than rehabilitation.

311

312 The best available data sources for the likely active costs of this comprehensive
313 global approach are the five-year budgets in the National Action Plans submitted by
314 signatories to the Minamata Convention (Table 1). Actions taken to register and
315 organize ASGM, interventions to eliminate the use of mercury in ASGM, and
316 measures to promote public health and protect women of child-bearing age and
317 children from the harmful effects of mercury are the dominant costs (Figure 2).

318

319 **Who should pay for reforming ASGM?**

320 Donor agencies and governments have identified the social and environmental costs
321 of informal ASGM as major problems to tackle. Reforming ASGM to address these
322 problems, whether through top-down or bottom-up formalization, presents significant
323 new costs. There is increasing recognition that other stakeholders, particularly
324 industry, governments, and consumers from the Global North, must assume greater
325 financial responsibility for the impacts and regulation of ASGM activities.⁸⁶

326

327 In 2019, the global gold market was dominated by jewelry (48.4%), investments
328 (29.2%), central banks (14.9%) and technology (7.5%)⁸⁷. Although the majority of
329 global jewelry demand comes from China and India, and is driven partly by lack of
330 access to banking, the top five per-capita gold-consuming countries for which data
331 are available are Switzerland, UAE, Kuwait, Hong Kong SAR, and Germany⁸⁷. There

332 are significant opportunities to shift burdens onto donor countries, ASGM country
333 governments, multinational mining corporations, and end consumers.

334

335 In principle, the revenue raised from royalties and taxes placed onto a new, large,
336 formalized ASGM sector could stimulate economic growth and provide sufficient
337 revenue to cover the costs of formalization. However, high up-front costs, taxes, and
338 other fees could deter informal miners from engaging with the formalization process.
339 Alternatively, governments could shift the financial burden onto other actors by
340 taxing gold exports, raising taxes and royalties from the formal sector, using funds
341 from the national budget (e.g. from the Ministry of Mines or equivalent), and
342 encouraging partnerships between informal miners and large corporations.³³

343

344 Corporate-ASGM partnerships are a potential mechanism by which corporations can
345 help informal ASGM miners to reform their practices and use mercury-free
346 techniques. For example, a Colombian mining company (Mineros S.A) operating on
347 the Bonanza Gold Mine ran a partnership with 2,000 ASGM miners whereby the
348 company instituted a mercury-free processing plant for them.²⁵ Cases in which
349 informal ASGM activities occur on land on which formal leases have expired, as in
350 Northern Myanmar, may be particularly suited to such an arrangement.¹⁷ A possible
351 policy tool for funding this arrangement might include an expansion of the fiduciary
352 mechanisms currently used to guarantee successful post-mine restoration.⁸⁸ For
353 example, in Western Australia, mining companies pay an annual levy to a publicly
354 held Mining Restoration Fund, which is used to reclaim historic mine sites and pay
355 for restoration if a company is unable to do so. These mechanisms could be
356 extended to funding ASGM partnerships, requiring companies to pay into a central

357 fund used to support ASGM formalization, and/or to postpone the restoration if
358 ASGM occurs on the site after completion of the company's license.

359

360 Market incentives for miners who better comply with standards can also help to
361 improve compliance. There exist several transnational governance schemes to
362 regulate the global mining industry. Some focus on specific issues like transparency
363 in revenue sharing (e.g., Extractive Industries Transparency Initiative) while others
364 are concerned with a broad range of social and environmental sustainability issues
365 (e.g., International Council on Mining and Minerals).⁸⁹ Fairtrade International (FLO)
366 and Alliance for Responsible Mining (ARM) launched a 'Fairtrade and Fairmined
367 Gold' Label in 2011,⁹⁰ but the two standards diverged from and competed with each
368 other.⁹¹ Risks involved in the implementation of such certification schemes include
369 bureaucratic and technical barriers to participation, lack of enforcement and
370 monitoring, no clear market for 'responsible' gold⁹¹, and the passing of due diligence
371 costs onto upstream actors.⁹²⁻⁹⁴

372

373 The difficulties encountered thus far in providing market incentives through
374 certification suggest that tougher approaches may be needed to ensure that the
375 high-income consumers, investors, and companies who ultimately benefit the most
376 from global gold mining share the burden of paying for its environmental and social
377 costs. Requiring the adoption of environmental and humanitarian standards by major
378 importers through regulation, following the example of FLEGT for timber imports to
379 the EU⁹⁵ and the Roundtable on Sustainable Palm Oil,⁹⁶ could be a step in the right
380 direction. The main challenges lie in ensuring that the benefits of compliance
381 outweigh the costs, particularly for the poor,⁹⁷ and that they are not undermined by

382 market competition from miners operating under less stringent standards.⁹¹ Further
383 leverage points for enforcing greater environmental and social standards in publicly
384 listed companies that mine, trade, or use gold could include pressure from lenders,
385 sustainability reporting mechanisms in stock exchanges, and shareholder activism.⁹⁸

386

387 International development funds could be used to provide support and environmental
388 oversight for a formalized ASGM sector, analogous to the use of development funds
389 to help exporting countries formalize their timber market in order to comply with the
390 European Union Timber Regulation (EUTR).⁹⁹ Public subsidy through taxes and
391 international development agencies may face challenges, since it could be seen as a
392 public subsidy of private polluting enterprises, the costs of which the public bear. A
393 complete financial accounting that takes into consideration not only the cost of
394 formalization, but also the savings from avoiding future health and environmental
395 costs, could make such investments more attractive.

396

397 Of the options discussed above, it is international development funding that has
398 gathered the most traction so far, particularly through the Global Environmental
399 Facility (GEF)^{100,101}. The GEF-funded planetGOLD (US\$ 180 million¹⁰²) and GOLD+
400 (phase 2 of planetGOLD; US\$ 417 million including co-financing¹⁰³) have provided
401 funds for countries to develop and implement their NAPs, including technical
402 solutions to reduce mercury usage, formalize ASGM, and provide financial
403 assistance and access to formal markets for formalized ASGM miners. Early
404 achievements of planetGOLD (listed in the project's 2019/20 annual progress
405 report¹⁰⁰) include designing a mercury-free processing plant in Burkina Faso, forming
406 an agreement with the Alliance for Responsible Mining to carry out formalization

407 activities in Colombia, training 70 women miners in mercury-free techniques in
408 Ecuador, and obtaining certification for 'El Dorado Gold' for mercury-free gold in
409 Guyana. As noted above, these steps are individually promising. But however
410 effective they may be in isolation, if they are implemented unsystematically or
411 inappropriately, these massive investments may not deliver the intended systematic
412 reform, as happened with the 2002-2007 GEF/UNEP/UNIDO Global Mercury
413 Project.

414

415 **Future Directions**

416

417 Policy makers have made little progress in formalizing ASGM despite an increasing
418 acknowledgement of its importance. Top-down command-and-control approaches to
419 formalization are ineffective, and narrow approaches that focus on titling are
420 insufficient to address the complex social and environmental concerns associated
421 with informal ASGM. More comprehensive, bottom-up approaches to formalization
422 are needed, but these require training, appropriate incentives, and monitoring and
423 are thus costly. Moreover, such approaches risk placing undue burdens on poor
424 miners in ways that are likely inequitable and undermining. Supporting a
425 comprehensive, inclusive, and effective formalization strategy requires candidly
426 confronting the financial and moral burdens of reforming ASGM. As it stands,
427 upstream supply chain actors have borne not just the social and environmental costs
428 of mining gold, but also the costs of formalization. We have approximated the scale
429 of active costs to improve social and environmental standards in ASGM formalization
430 strategies. The framing of the Minamata convention and the drafted National Action
431 Plans suggest that policymakers will, at least on paper, heed these lessons.

432 However, the framing of planetGOLD and early experiences from drafting of NAPs in
433 Cambodia, Sierra Leone, Ghana, and Mali⁵⁵ suggest that policy makers risk
434 repeating the same mistakes: a bias towards large-scale mining, inadequate
435 implementation, and one-size-fits-all technical solutions. It is encouraging that the
436 political will in the Minamata Convention and GEF financing to back these reforms
437 has been mobilized, but we urgently need to learn from past failures to ensure that
438 we do not squander political will and money repeating similar mistakes.

439

440 **Experimental Procedures**

441

442 **Resource Availability**

443 *Lead contact*

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446 *Material availability*

447 Not applicable

448 *Data availability*

449

450 Data are available from: <https://zenodo.org/record/5995951>, and the R code is

451 available at: <https://zenodo.org/record/5996457>.

452

453 Signatories to the Minamata Convention on Mercury with ‘more than insignificant’
454 artisanal and small-scale gold mining (ASGM) sectors are required to develop and
455 implement National Action Plans (NAPs) to reform their ASGM sectors in line with
456 Annexe C of the Convention. We compiled the budgets of available NAPs for

457 reducing mercury emissions from ASGM sectors. As of 2021-12-31, these were
458 available for 16 countries from: [www.mercuryconvention.org/en/parties/national-](http://www.mercuryconvention.org/en/parties/national-action-plans)
459 [action-plans](http://www.mercuryconvention.org/en/parties/national-action-plans). We used these data to estimate the approximate costs of expanding
460 such approaches globally. In addition to compiling total costs, we coded items
461 according to strategies corresponding to different elements according to Annexe C of
462 the Minamata Convention to visualize budget breakdowns by country using the
463 *tidyverse* R package¹⁰⁴ (Figure 2). We converted all costs to USD using the 2021-12-
464 31 conversion rates provided by the US Treasury Department
465 ([https://fiscaldata.treasury.gov/datasets/treasury-reporting-rates-exchange/treasury-](https://fiscaldata.treasury.gov/datasets/treasury-reporting-rates-exchange/treasury-reporting-rates-of-exchange)
466 [reporting-rates-of-exchange](https://fiscaldata.treasury.gov/datasets/treasury-reporting-rates-exchange/treasury-reporting-rates-of-exchange)): 1 USD = 2848.63 MNT, 1 USD = 581.84 XOF, 1 USD
467 = 581.84 XAF.

468

469 We extrapolated from the median costs per country for the available NAP budgets,
470 and used the lower and upper quartile values of these costs (Tables 1–2) as lower
471 and upper bounds on the global five-year cost to extend calculations to 64 countries
472 with documented ASGM sectors (visualized using the *rworldmap* package¹⁰⁵. Figure
473 1). We repeated the calculation on a per miner basis (Table 2), using bounded
474 estimates of 20-30 million ASGM miners worldwide.^{3,4} We estimate a total five-year
475 active cost of \$355 million USD (upper and lower estimate bounds: \$213–742
476 million) if scaled per country, or \$808 million USD (\$248 million–\$2.17 billion) if
477 scaled per miner (Table 2). Since we only have data for 16 countries (out of 64 with
478 significant ASGM sectors), and there are huge uncertainties about the number of
479 ASGM miners worldwide due widespread informality, these estimates are
480 necessarily crude. It is also important to note that there is substantial heterogeneity
481 within the informal ASGM sector, and that the costs and challenges will not be

482 evenly distributed per miner: micro- or small operations, which comprise the vast
483 majority of the sector, lack the skills and capital needed to adopt new technology,
484 and large and medium operations may have the means and incentives to resist
485 reform. However, these numbers suggest the approximate scale of funding needed
486 to implement comprehensive bottom-up approaches to reforming ASGM worldwide.

487

488 **Competing Interests**

489 The authors declare no competing interests.

490

491 **Author contributions**

492 Original conceptualization: GWP and ELW; Methodology: GWP; Writing: GWP, MB,
493 SG, BN, JP, ELW; Visualization: GWP; Funding Acquisition: SG and ELW.

494

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501

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837 **Box texts**

838

839 Box 1. The Minamata Convention on Mercury

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841 Mercury emissions have increased dramatically since the industrial revolution.

842 Mercury concentration has doubled in the surface layers of the oceans and

843 increased 12-fold in Arctic marine mammals.¹⁰⁶ Elemental mercury, emitted directly

844 into water or deposited from the atmosphere, is converted by bacteria into

845 methylmercury. An accumulation of methylmercury can cause severe neurological

846 disorders. The Minamata Convention is named after a Japanese city where residents

847 developed severe neurological disorders (now named Chisso-Minamata disease)

848 after eating seafood that had accumulated mercury following decades of industrial

849 emissions of mercury into the neighboring bay.

850

851 The Minamata Convention on Mercury³⁷ deals with all anthropogenic sources of

852 mercury, including coal burning, cement production, and disposal of consumer

853 products containing mercury (e.g., batteries, thermometers). The treaty aims to

854 phase out the global trade in mercury; the manufacture, import and export of

855 mercury-containing products (Annexe A); the elimination of mercury from several

856 manufacturing processes (Annexe B); and to implement safer ways of disposing and

857 storing of mercury. It also sets out to regulate ASGM (Annexe C), the largest

858 anthropogenic mercury emission source, by educating mining communities about

859 health risks, substituting mercury amalgamation-based gold extraction methods and,

860 pertinently for our review, mandating 'Steps to facilitate the formalization or

861 regulation of the artisanal and small-scale gold mining sector'.^{107,108}

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865 Box 2. Case study: gold mining, mercury, and formalization in the Congo

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867 The Democratic Republic of the Congo (DRC), as one of the signatories to the
868 Minamata Convention, has developed a National Action Plan targeting ASGM
869 formalization as one of the most important tools to curb mercury use.⁴¹ Although the
870 government has been involved in several formalization efforts before, the top-down
871 approach and limited enforcement have rendered these barely effective.⁶⁰ The most
872 extreme effort was the ban on all artisanal mining in the Eastern provinces in 2010-
873 2011, which led to severe economic and social backlashes such as decreased
874 income, school drop-outs, malnutrition, and untreated illnesses.⁶⁰ When ASGM
875 activities were allowed again mid-2011, the requirement to group into cooperatives
876 led to elite capture, leaving those at the bottom of the labour hierarchy worse off.¹⁰⁹
877 Meanwhile, non-governmental initiatives have been confronted with black market
878 prices that are impossible to compete with.¹¹⁰

879

880 However, despite the limited formalization of ASGM, miners' commonly shared
881 knowledge has significantly reduced mercury use. Indeed, techniques that are highly
882 recommended by the Minamata convention are already widespread in DRC. These
883 include using mercury on concentrates rather than whole ores and using leaves with
884 trichomes to recapture mercury during the burning phase. Despite these techniques
885 being less efficient than shaking tables and retorts, they have resulted in an average
886 mercury-gold ratio of 1.8, which is one of the lowest in the world, totaling around 3
887 tonnes of mercury annually for 12 tonnes of artisanal gold production.¹¹¹ Adopting
888 the more efficient shaking tables and retorts would require higher upfront costs and
889 continued training. If not cared for by large-scale mining corporations and consumers

890 from the Global North, these costs would be borne by individual ASGM miners
891 and/or their already struggling cooperatives.

892 **Tables**

893

894 Table 1 – National Action Plan budgets.

895 Total 5-year costs of National Action Plans (NAPs) to meet the Minamata
 896 Convention for countries with available budgets^{38–53} (Figures 1–2). Estimates for size
 897 of the ASGM sector from Seccatore *et al.*,² except for Burkina Faso,³⁸ Democratic
 898 Republic of Congo,⁴¹ Nigeria,⁴⁸ and Mongolia⁴⁷.

Country	National Action Plan budget (USD)	ASGM miners	Cost per miner (USD)
Burkina Faso	5'075'000.00	146'196.00	34.71
Burundi	3'327'000.00	91'000.00	36.56
Central African Republic	795'400.00	291'000.00	2.73
Democratic Republic of Congo	25'010'050.00	250'000.00	100.04
Ecuador	5'665'629.00	128'000.00	44.26
Guinea	2'798'000.00	250'000.00	11.19
Laos	5'805'000.00	NA	NA
Madagascar	7'019'000.00	437'000.00	16.06
Mali	2'420'800.00	361'000.00	6.71
Mongolia	5'170'550.30	65'000.00	79.55
Nigeria	47'177'681.95	259'012.00	182.14
Republic of Congo	5'444'523.11	NA	NA
Senegal	12'948'871.43	15'000.00	863.26
Sierra Leone	22'385'000.00	437'000.00	51.22
Uganda	11'145'785.94	218'000.00	51.13
Zimbabwe	3'328'000.00	509'000.00	6.54
Grant Total	165'516'291.73	3'457'208.00	47.88
Median (per NAP)	5'555'076.06	250'000.00	40.41

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902 Table 2. Extrapolated 5-year global costs of meeting the Minamata Convention.
 903 NAP budget costs extrapolated to 58 countries included in a 2014 estimate of the
 904 size of the global ASGM sector², plus another 6 countries with documented ASGM
 905 sectors (Cambodia, Côte d'Ivoire, Lao PDR, Nigeria, Myanmar, Republic of Congo).
 906 Given the scarcity of data on both costs and the size of the ASGM sector (Table 1),
 907 these are necessarily imprecise estimates aiming to give an approximate sense of
 908 the possible scale of global costs for a concerted effort to formalize ASGM and
 909 mitigate the worst impacts of mercury. As the size of the global ASGM sector is
 910 unknown but estimated to be over 20 million⁴, we estimated the cost for the lower
 911 bound of 20 million ASGM miners and the upper bound of 30 million ASGM miners.

Summary statistic used	Cost per country (USD)	Multiplier	Multiplier value	Global Cost (USD)
Median	5'555'076.06	Countries	64	355'524'867.52
Lower Quartile	3'327'750.00	Countries	64	212'976'000.00
Upper Quartile	11'596'557.31	Countries	64	742'179'668.00
Median	40.41	Miners	20'000'000	808'231'661.23
Lower Quartile	12.41	Miners	20'000'000	248'188'924.49
Upper Quartile	72.47	Miners	20'000'000	1'449'325'196.85
Median	40.41	Miners	30'000'000	1'212'347'491.84
Lower Quartile	12.41	Miners	30'000'000	372'283'386.73
Upper Quartile	72.47	Miners	30'000'000	2'173'987'795.27

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Figure legends

916 Figure 1. Worldwide distribution of documented ASGM sectors and countries with
 917 available National Action Plan budgets (as of January 2022) that we used to
 918 estimate the global costs of comprehensive formalization strategies³⁷ (Table 1).
 919 Legend: countries with documented ASGM sectors (yellow), countries with published
 920 NAP budgets (blue).

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923 Figure 2. Breakdown of costs reported in the five-year budgets for National Action
 924 budgets³⁸⁻⁵³ of sixteen countries (Table 1). 'Formalization' covers measures directly
 925 taken to organize and register informal ASGM miners, and to expand legal
 926 frameworks to include them.

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